EMAIL: erinramon@gmail.com MOBILE: 516-398-1177

# FASHION PHOTOGRAPHER Studio

Creative and well-organized Fashion Photographer with 3+ years of experience in all aspects of studio work for ecommerce, lookbooks, product shoots and events. Well-versed in providing production and marketing support. Clients have included JCPenney, Kohl's, Macy's, Nordstrom and Walmart in a variety of Women's, Men's, Plus and Kids categories. Brands have included:

•	Rachel Zoe	•	Geoffrey Beene	•	Daisy Fuentes
•	Catherine Malandrino	•	Lulu Guinness	•	Keds
•	Jonathan Adler	•	Skechers	•	Pearl Georgina Chapman of Marchesa
•	Narciso Rodriguez	•	Ellen Tracy	•	LOGO by Lori Goldstein
•	Derek Lam	•	Nicole Miller	•	Viva Vena
•	Sofia Vergara	•	Marilyn Monroe	•	Vena Cava

# PROFESSIONAL EXPERIENCE

LF USA (LI & FUNG), New York, NY 10018

2008 to 2012

Hothouse / Studio (6/12 – 4/13)

Studio Photographer

- Provided photographic services in a wide variety of areas, including e-commerce, lookbooks, product shoots and events
  - Prepared the set for desired project usage, working in collaboration with clients to successfully light photo sets as per creative direction.
  - Managed digital capture and post-capture processing

#### **Production Assistant**

- Ensured the studio ran efficiently and assisting with production of photo shoots
  - Tracked orders, repairs, and inventory of the equipment and supplies
  - Coordinated budgets, releases, call sheets and invoices
  - Organized model casting for Women's, Men's, Plus and Kids
  - Booked photographers, models, hair/makeup, stylists, studios and crew
  - Coordinated equipment, props, personnel, transportation and other resources, as needed

Women's Apparel Group (7/08 – 6/12)

Marketing Assistant

Supported marketing projects, as needed

# **EDUCATION**

# VIRGINIA COMMONWEALTH UNIVERSITY, Richmond, VA

Bachelor of Fine Arts—Photography and Fashion Design, May 2008

#### Honors, Exhibitions & Awards:

Juried Student Fine Arts Exhibition, Scholarship Award of Distinction in the Media of Photo and Film, 2008; and Juried Senior Photography Show, Second Place, 2008.

#### **SOFTWARE**

CaptureOne 7, Canon Capture Software, Adobe CS5 Photoshop, competent with strobes, and Microsoft Office, PC and Mac efficient.

PORTFOLIO
Available upon request